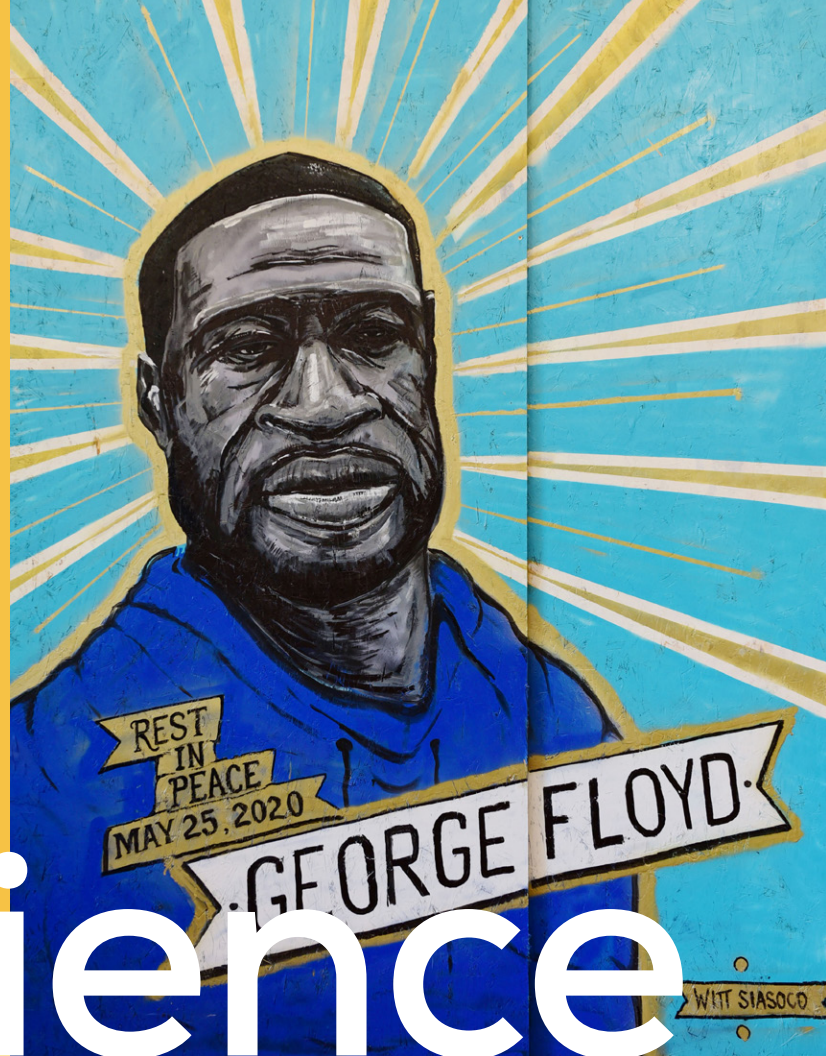




ModelCities

Resilience



CHANGE
STARTS NOW

NO GOING
BACK!



After a year of unprecedented challenges, we've emerged stronger, more resilient, and ready for what's next.

ANNUAL REPORT | SPRING 2021

Paintings by Witt Siasoco & Jake Nassif

AUDITED FINANCIAL STATEMENT:

Model Cities has delivered a set of financial results in 2020 that will propel the agency towards continued future growth.

STATEMENT OF FINANCIAL POSITION:

Current Assets	\$ 1,228,368
Total Assets	\$17,303,084
Current Liabilities	\$ 674,462
Total Liabilities	\$15,003,679
Total Net Assets	\$ 2,299,405

STATEMENT OF ACTIVITIES:

Total Support & Revenue	\$ 2,830,386
Total Operating Expenses	\$ 3,438,113
Total Non-operating Expenses	\$ 749,401
Change in Net Assets, Excluding Non-operating Expense	\$ 141,674

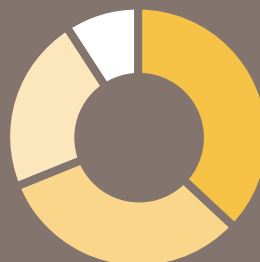
Support & Revenue

- 40% Government Agencies
- 27% Foundations & Corporations
- 3% Other Income
- 30% Earned Income



Expenses

- 37% Facilities Management
- 32% Client Services
- 22% Management & General Administration
- 9% Economic & Community Development



A MESSAGE FROM THE CEO AND BOARD CHAIR TO OUR SUPPORTERS

Dear Friends,

At Model Cities, we envision an equitable community where all people have access to housing, economic opportunities, and culturally responsive services that help them thrive. In 2020, despite the impacts of the pandemic and the civil unrest following the death of George Floyd, Model Cities was able to work towards our vision by finding new ways to address the needs of our community.

With your support, we were able to build on our strengths and set forth our vision by fostering stronger community partnerships, growing our donor base, adapting our economic and youth services, expanding shelter operations, and securing new housing vouchers for families experiencing homelessness. Thank you for your unwavering support!



Kizzy L. Downie
CEO



Brenda J. Bailey
Board Chair

2020 BOARD MEMBERS

Brenda Bailey,
Chairperson
Osborne Strickland,
Vice Chairperson
Kizzy Downie,
Secretary and CEO

Judith Aminmentse
Daniel Atunah-jay
Stephanie Battle
Brenda Bolar-Ford
Peter May
Juliet Mitchell
Marilyn Porter

OUR MISSION

To promote social and economic prosperity by providing access to opportunities that stabilize and develop families and communities.

OUR BRAND VALUES

Our brand values guide our work and frame how we serve our community.

Creating opportunity

We aim to make hope concrete by helping people achieve throughout their path in life.

Respecting others

This is the fundamental grounding of how we treat one another and those we serve.

Building community

It drives who we serve, where we serve, and why we serve.

Providing stability

Our goal is to develop the means to be more adaptable and sustainable as an organization to better meet the community's needs.

Driving equity

We harness the diversity of people, thoughts, and approaches, to holistically and equitably address the changing needs of our community.

Creating opportunity

Shifting gears and pressing forward towards a better future.

In February 2020, Model Cities began working on its 2023 Strategic Plan. As we moved forward with the planning process, we realized how quickly the needs of our community could shift in response to changes in the environment. The inequitably concentrated impacts of Covid-19 and systemic racism laid bare by the killing of George Floyd, made clear the transformational change needed within our organization to better support the needs of those we serve.

As we begin our next phase of growth, Model Cities has renewed our commitment to address the root causes of racial and socioeconomic inequities through our work, expand and diversify our revenue, and improve organizational efficiency to cultivate long-term sustainability and increase access for those with the greatest barriers.



Driving equity

Creating resiliency for commercial tenants in the face of a global pandemic and painful civil unrest.

COVID 19 and the civil unrest due to the killing of George Floyd greatly impacted the businesses at BROWNstone. Three minority-owned retail stores had to close due to the Governor's orders, and the convenience store/deli, while remaining open, experienced a very challenging economic downturn. The civil unrest of early June brought flash looting to businesses located at BROWNstone. Two apparel stores sustained significant damage during the events. Model Cities worked with business owners to establish rent payment plans and supported their efforts to acquire grants from federal, state, and local resources. While all the businesses at BROWNstone are still impacted by the economic slowdown, all have begun the process of recovery.



Respecting others

Expanding our reach to support the needs of the unsheltered community.

Model Cities' Safe Space Emergency Shelter serves up to 64 unsheltered adults seven nights a week. As a low-barrier emergency shelter, we serve a segment of the homeless population facing the highest barriers to shelter, housing, and opportunities leading

to self-sufficiency, frequently due to untreated mental and chemical health challenges.

2020 brought with it many challenges for our unsheltered community, including the dismantling of large encampments in and around Saint Paul. Model Cities responded by expanding services at Safe Space to include a storage locker program where unsheltered community members could safely store important documents and small personal belongings. This addition has also allowed regular shelter guests the opportunity to physically reduce the weight off their backs, by safely storing many of the items they typically carry around day in and day out.



Providing stability

Continuing to provide quality homeownership services, now with greater access, to support successful homeownership.

In February 2020, Model Cities achieved a major accomplishment by becoming a HUD-Approved Housing Counseling Agency, allowing community members with the most barriers better access to housing assistance programs. Additionally,

Model Cities played a pivotal role in assisting eligible homebuyers with accessing \$40,000 in down payment assistance from the City of St. Paul. We also served as a partner in the Neighborhood Lift program, an initiative of Wells Fargo and NeighborWorks America, providing community members with access to \$15,000 in down payment assistance towards a home purchase. Model Cities continues to build community stability and economic prosperity through our new designation.

Building community

Engaging with our community when it needed us more than ever during the summer of 2020.

At the height of the pandemic and following civil unrest along University Avenue in St. Paul, Model Cities worked collectively with a number of community partners to host food distribution events. In addition to individual donors, the Saint Paul Fellowship Church, community agencies such as Hallie Q. Brown and The Coven, and businesses including Finnegan's Brew Co., Old National Bank, Thai Café, Dala Thai, West Central Wisconsin Regional Planning Commission, and a number of local non-profits organizations provided large donations of food and household products and volunteers to help meet the immense needs of nearly 2,000 residents living in the Frogtown neighborhood.



BY THE NUMBERS:

The impact Model Cities has achieved is adding up and the outcomes are reaching far across our community.

63% 

Model Cities served 63% BIPOC (Black, Indigenous, People of Color) and 70% people living in poverty, which helped reduce racial and economic disparities.

1,934 

1,934 people were served at Safe Space shelter in 2020; 11% were veterans and 64% had barriers around mental and chemical health.

25 

25 Supportive Housing families were surveyed by Move MN to help develop strategies and advocacy around better access to transportation in the Frogtown/Rondo neighborhood.

2,000 

2,000 individuals in the Frogtown neighborhood were provided food and household items between June and October 2020, via community food distribution partnerships.

131 

131 households were served through Homebuyer Services. 69 households participated in homebuyer education (HomeStretch) and 62 households received one-on-one pre-purchase counseling primarily virtually due to the pandemic.

275 

275 youth were served through United Way's Action Day. Youth from Model Cities' Supportive Housing, Community Coaching, Family Coaching, and commercial tenants received backpacks.

58 

Youth Services supported 58 youth and their families in building healthy relationships, providing access to opportunities, and life and work-readiness skills needed for positive development.

109 

109 adults and children were served by Sankofa and Families First Supportive Housing programs providing education, training, and vital housing assistance, including furniture and rental assistance.

THANK YOU for supporting critical needs for real people across the Twin Cities!

During this time of great uncertainty, we've been humbled by the outpouring of generosity and support from our donors. So many of you stepped up to support Model Cities and the critical work we needed to do to address the many challenges of 2020. Not only did the number of friends and supporters of Model Cities increase, so did the amount of individual contributions. Whether it was through monetary support or even your precious time, we are so thankful for your commitment!



CORPORATIONS AND FOUNDATIONS

Amhst H Wilder Foundation/
Saint Paul Promise
Neighborhood
Association for Non-Smokers
Minnesota
Bagdade Family Giving Fund
Build Wealth Minnesota
Catholic Charities
Charities Aid Foundation of
America
COUNTRY Financial
Dennis & Kay Prchal Family
Charitable Trust
F.R. Bigelow Foundation
Greater Minnesota Housing Fund
Greater Twin Cities United Way
Heading Home Minnesota
Funders Collaborative
Minneapolis Foundation
Neighborhood Development
Center Inc
Northwest Area Foundation
Omaha Community Foundation/
Scoular Foundation
Otto Bremer Foundation
Paypal Giving Fund
Pledgeling Foundation

Pohlad Family Foundation
Saint Paul & Minnesota
Foundation
Snedeker Charitable Fund
Steven E. Landberg
Chartiable Fund
Target Foundation
The Blackbaud Giving Fund
The Richard M. Schulze Family
Foundation
Wells Fargo Foundation
YouthPrise

GOVERNMENT

City of St. Paul—Office of
Financial Services
Dakota County Community
Corrections
Minnesota Department
of Employment and
Economic Development
Minnesota Department of
Human Services—Office of
Economic Opportunity
Minnesota Housing
Ramsey County
Community Corrections
Ramsey County Community
Human Services

Saint Paul Public Housing Agency
U.S. Department of Housing
and Urban Development

INDIVIDUALS

Ahmed Abuelyaman
Daniel and Sarah Atunah-Jay
Kasaye Ayenew
Paul & Jennifer Bagdade
Brenda J. Bailey
Theresa Beckhusen
Valeria Bedard
Mary Bergaas
Brenda J. Bolar-Ford
Stephanie Botz
William Bronn and Margaret Little
Joseph & Nancy Burkhardt
Cynthia Carlson
Dean Carlson
Patrick Ciernia
Patrick Coleman
Saran Cryer
Alicia Davis-Neal
Miles Davison
Kizzy Downie
Jamey Flannery
Hilde M. Flynn
Antonio Franco-Almestica
Reginald Glass

Francis Green III
 Meg Grove
 Cato Hall
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 Craig Johnson
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 Marnie Johnson
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 Diana Martos
 Shaun McElhatton
 Juliet Mitchell
 Marie and Craig Nichols
 Kari L. Niedfeldt-Thomas
 Shawn O'Gary
 Jennifer O'Gray
 Donna Perry
 Marjorie Pitz
 Marilyn Porter
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 Hilary A. Reeves
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 A. William Sands
 Tim Schavitz
 Stephanie Schultz
 Dominic Skrade
 Beverley Smith-Patterson
 and Le'Bron Patterson

Nell Snaidas
 Hong Spores
 Will Strinz
 Alyson Sweeney
 Margarita Sweeney
 Jim Tubbesing
 Garrett Van Siclen
 Elizabeth Vital-Gragnani
 Crystal Vital-Schwartz
 KaSua Vue
 Sean Walbran
 Rachel Walter
 Marie Jeanne Weigum
 Linda White
 Charles Williams III
 Brandon Wiltgen
 Kia Yang
 Nancy H. Zingale and
 William Flannigan

PRIVATE BUSINESS

Bethel Univerity
 HRK Trust Company FBO AWK
 Old National Bank
 Palisade Asset Management, LLC
 S. Robert Street Business
 Sweeney Connections
 WA Group

INDIVIDUAL IN-KIND DONATIONS

Muna Ali
 Dina Bethea
 Brenda Bolar Ford
 Trent Bowman
 Alexis Cha
 Timothy Cha
 Richard Crenshaw
 Taylor Dawson
 Tatiana Freeman
 Nancy Healy
 Dave Herrera
 Khadar Hussein
 Clara James
 Hli Khang
 Ikram Koliso
 Cate Kuria
 Adora Land
 Shirley Land

Charm Lor
 Jolene Mason
 Nene Matey-Keke
 Pete May
 Ernest McCann
 Katrina Mendoza
 Cheyenne Nelson
 Dakota Nelson
 MK Nguyen
 Richard Olson
 Pat Paulson
 Thaw Ray Paw
 Wah K Paw
 Tiffany Phillips
 Loraine Renolds
 Felicia Robertson
 Angelica Sanchez
 Amy Schwabe
 Mollie Spillman
 Osborne Strickland
 Mai Thao
 D'Sean Tolefree
 Samantha Wenwoi
 Akia Yang
 Alex Yang
 Athena Yang
 Pa Kou Yang

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AZ-Techs IT Solutions
 Buffalo Wild Wings
 Country Inn & Suites® by Radisson
 Cub Foods
 Dala Thai Restaurant
 Finnegan's Brew Co
 Jersey Mike's
 Jimmy John's
 Lunds and Byerly's
 Pizza Luce
 Punch Pizza
 RS Executive Protection, LLC
 Thai Café
 Trader Joe's

Our apologies for any omissions or errors in presenting our 2020 Donor List. Please contact us at info@modelcities.org with any questions or concerns.



ModelCities

www.modelcities.org