

ModelCities

ST. PAUL, MN

2027-2029

Strategic Plan

Executive Summary

Building community and
creating opportunity in St. Paul.

MODEL CITIES OF ST. PAUL · SINCE 1967

collectivity



WHO WE ARE

Mission, Vision & Values

OUR MISSION

Our mission is to promote social and economic prosperity by providing access to opportunities that stabilize and develop families and communities.

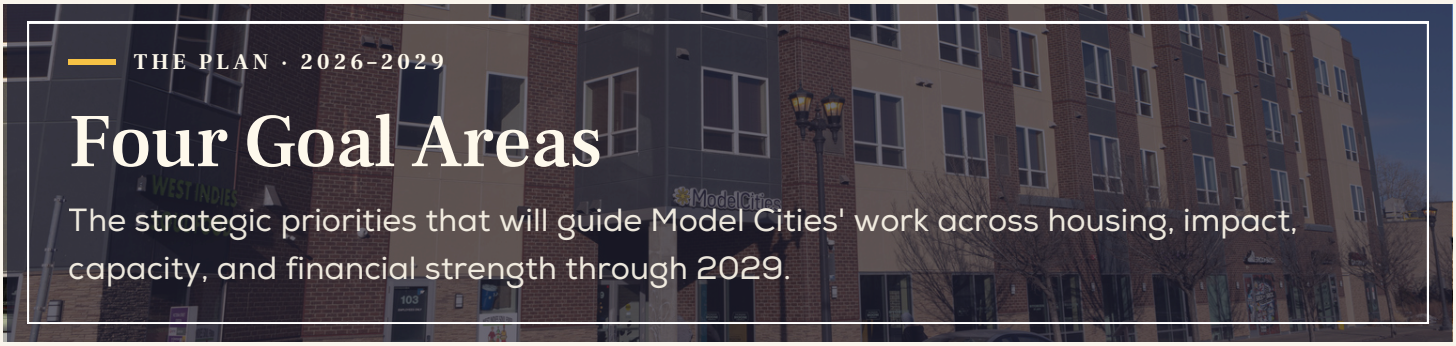
OUR VISION

We envision an equitable community where all people have access to housing, economic opportunities, and culturally responsive services that help them thrive.

OUR VALUES

Creating opportunity | Respecting others | Building community | Providing stability | Driving equity





THE PLAN · 2026–2029

Four Goal Areas

The strategic priorities that will guide Model Cities' work across housing, impact, capacity, and financial strength through 2029.

GOAL 01

Deliver a Holistic, People-Centered Model Across the Housing Continuum

IMPACT STATEMENT

Model Cities advances housing stability and well-being by delivering intentional, coordinated, compassionate services across the full housing continuum: supporting participants in achieving long-term stability and increasing trust.

This challenges traditional housing sector norms.

GOAL 02

Communicate Impact & Expand Visibility

IMPACT STATEMENT

Model Cities communicates a holistic story of impact—capturing participant journeys, stability, and trust—and is recognized as a trusted, responsive leader in housing and community stability.

GOAL 03

Strengthen Organizational Capacity & Infrastructure

IMPACT STATEMENT

Model Cities operates with aligned staffing, efficient systems, and strong infrastructure—reducing burnout and enabling sustainable, high-quality service delivery.

Goal 04

Ensure Sustainable and Disciplined Growth

IMPACT STATEMENT

Model Cities pursues focused, mission-aligned growth supported by strong financial analysis, organizational readiness, and long-term sustainability.

ModelCities

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in St. Paul since 1967.

VISIT

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CALL

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ONLINE

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GET INVOLVED

Partner, volunteer, or invest in the work. Reach out to learn how you can help advance housing stability across our community.

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